

DIKSHYA KARKI

UI/UX DESIGNER

9818192910



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Basundhara, Kathmandu



Creative and detail-oriented UI/UX design enthusiastic with a background in Computer Science and IT. I have hands-on experience in designing user-friendly interfaces through my course of UI/UX design, where I gained knowledge of crafting intuitive digital experiences

EDUCATION

Bachelors of Science in Computer Science and Information Technology

Asian School of Management and Technology(Tribhuwan University) | 2018 - 2023

+2, Science

Southwestern State college (NEB) | 2016 - 2018

EXPERIENCE

E-commerce Handler

Plussize Nepal

November 2023 - May 2024

- Managed day-to-day operations of the e-commerce platform, including product uploads, inventory updates, and order processing.
- Analyzed sales performance and website traffic to support decision-making and promotional strategies.
- Collaborated with the marketing team to plan and execute online campaigns and product launches

DIGITAL MARKETING INTERN

Yetistudio

August 2024 - November 2024

- Assisted in planning and executing digital marketing campaigns across social media platforms .
 - Conducted keyword research and supported SEO optimization efforts to improve website visibility.
 - Helped create engaging content and visuals for marketing materials and posts.
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SKILLS

- PHOTOSHOP
 - On-page SEO
 - HTML,CSS
 - Figma
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CERTIFICATIONS/TRAININGS

Intra-college Asian Hackathon 2022

Asian School of Management and Technology

Participated in a team-based hackathon focused on solving real-world tech challenges using innovative solutions.

SEO Course

WOM Academy

Completed a SEO training program covering on-page and off-page SEO, keyword research, analytics, and content optimization.

UI/UX Design course

Mind risers institute of technology

Completed a 2.5-month training in UI/UX design, focusing on wire framing, prototyping using tools like Figma and Adobe photoshop to create intuitive user interfaces.

PERSONAL AND COLLEGE PROJECTS

- ♦ **E-commerce App Design:** Designed a full-featured e-commerce mobile application prototype using Figma, focusing on user-friendly navigation, modern UI design, and mobile responsiveness.
- ♦ **NEWS WEBSITE:** Designed a user-friendly and visually appealing news app interface using Figma.
- ♦ **Student Result Management System:** A site made using reactjs for managing the result of students in a school.
- ♦ **Crop Recommendation System:** A site made using python for suggesting suitable crops based on various factors

REFERENCES

Bikalpa Singh Kc
985-1354768